Note for Ferrin, Robert

From: Marin, Wendy

Date: Mon, Jun 27, 1994 5:42 PM

Subject: VS of Philadelphia & NY Ctn promo

To: Richards, TC

Cc: Ferrin, Robert; Zimbalist, Nancy

Hello!
Now it is time to start thinking about the Virginia SLims of Philadelphia and The Championships. We will be doing the exact same pack and carton promotions that we did for VS of Houston. Can you pass onto me the names of the chain stores in these two areas that are Retail Master accounts? Once you do this I will ask that sales approach the account we would like to try to work with. We need to have the tie-in partners finalized for the carton promotion by 8/1. Thank you. I look forward to hearing from you.

Source: https://www.industrydocuments.ucsf.edu/docs/qhln0004